## **SELLING TIPS & FAQs**

## **Severe Duty Angle Broom**

FEATURE: REASON:	<ul> <li>Built Extremely Rugged</li> <li>1) Designed to fill a need with commercial road work contractors needing both added durability and functionality</li> </ul>
FEATURE: REASON:	<ul> <li>Dual A-frame Pivot Design with Hinge Point</li> <li>1) Much heavier than competition in this area and also allows for the cylinder and valve to be more protected</li> </ul>
FEATURE: REASON:	<ul><li>Floating Head</li><li>1) Allows bristle to follow ground contours and reduces wear on bristles. This function also reduces stress on the frame</li></ul>
FEATURE: REASON:	<ul><li>Angles While Sweeping</li><li>1) Many brooms do only one function at a time</li></ul>
FEATURE: REASON:	<ul><li>32" Bristles</li><li>1) Longer life compared to smaller bristles</li></ul>
FEATURE: REASON:	<ul> <li>2" Spindle and Oversize Bearing</li> <li>1) Built to withstand the rigors of heavy use. Many competitors are 1" to 1.5"</li> <li>2) Welded cylinder</li> <li>3) Versus tie rod. More durable and repairable</li> </ul>
FEATURE: REASON:	<b>Grease Fittings on all Pivot and Hinge Points</b> <ol> <li>Better maintenance leads to longer life of unit</li> </ol>
FEATURE: REASON:	<ul><li>Replaceable Hood</li><li>1) In the event of damage, the hood can be replaced versus units that are welded</li></ul>
FEATURE: REASON:	<ul><li>Built in Relief Valve to Protect Breakage of Drive Unit</li><li>1) Does not rely on the skid steer relief valve to protect the motor</li></ul>
FEATURE: REASON:	<ul><li>Brooms Stands Fold Up and Pin Out of the Way</li><li>1) Many slide up in a holder that tends to get caught on things and bend</li></ul>
FEATURE: REASON:	<ul><li>Water Kit</li><li>1) Any competitors do not have a water kit for angle brooms. This kit mounts to the frame versus sitting over the bristles causing excess wear</li></ul>



## QUALITY | DEPENDABILITY | INTEGRITY

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