SELLING TIPS & FAQS

PICK-UP BROOM

Feature: Reason:	 Heavy Duty Front Crash Bar and Shrouding 1) Extremely apparent in our research, we realized this was a major issue with almost every manufacturer. Seriously caved in front shrouds was the norm at all rental companies we visited
Feature:	Reinforced Bucket Bottom
Reason:	1) Using the wear bars to transfer impact to the back
	of the bucket increased the floor strength substantially
Feature:	Heavy Duty Adjuster; no tools needed
Reason:	1) This was a constant complaint from heavy end-users (needing wrenches and breakage)
	so we added structure in this area and used a no-tools needed adjuster pin
Feature:	8" Bolt-on-edge
Reason:	1) The cutting edge failures were something we heard a lot. The industry seems to use very
	light edges (4" or 6") so we went to 8" and a full 3/4" thick versus the 1/2" some are using
Feature:	Oversize Bearing and Spindle
Reason:	1) The 2" spindle and HD bearing are substantially bigger than the industry norm
Feature:	Low Profile Broom Mounted Water Kit
Reason:	1) Cab mounted water kits limit the machines the broom can be used on and are awkward to
	install and remove. This low profile tank stays with the broom and does not impair visibility.
	The 45 gallon tank will give up to 60 mins of run time depending on the width of the broom
Feature:	HD Water Kit Hardware
Reason:	1) The sturdy spray bar encompasses the nozzles and hardware to protect them during use
Feature:	Grease Fittings on Hinge Points
Reason:	1) This broom is designed for the serious user and or rental fleets to increase productivity and
	reduce downtime while lasting many times longer





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